



# SES COLLEGE

SREEKANDAPURAM  
EDUCATIONAL  
SOCIETY

Affiliated to **Kannur University**  
Accredited by **NAAC at 'B' Grade**

SREEKANDAPURAM POST,  
KANNUR DISTRICT,  
KERALA, PIN:670631  
PH: 0460 2230293, 2231145



**S.E.S. COLLEGE**

[www.sescollege.ac.in](http://www.sescollege.ac.in) • [sescollege.skprm@gmail.com](mailto:sescollege.skprm@gmail.com) • [principal.sescollege@gmail.com](mailto:principal.sescollege@gmail.com)

## Criteria 2- Teaching- Learning and Evaluation

### 2.5. Evaluation Process and Reforms



*Dr. D. Dominic Thomas*  
Dr. DÖMINIC THOMAS  
Principal  
S.E.S. COLLEGE  
SREEKANDAPURAM

## 2.5.2 Mechanism to deal with internal examination related grievances is transparent, time- bound and efficient

The college takes utmost care in the redressal of students grievances if any

### Students Grievance Cell

The complaints of the students related to internal and external examinations are addressed at two levels - College and University

#### Students grievance redressal

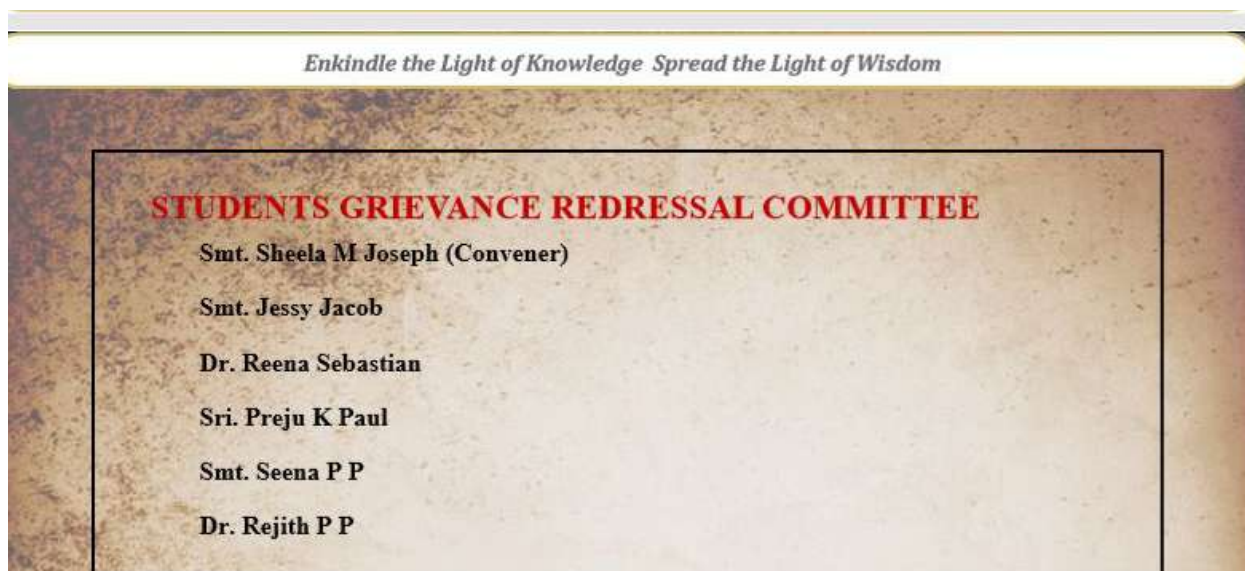
Name of Convener :Smt. Sheela M Joseph  
HOD , Dept. of Physics  
E-mail ID:sheelaaugustine@gmail.com

The College has a Students' Grievance Redressal Committee. The functions of the Committee are to look into the complaints lodged by any student, and judge its merit. The Grievance Redressal Committee is also empowered to look into matters of harassment. Students grievance cell attempts to redress the genuine grievances of the students. Complaints related to academic matters can be brought before the grievance cell.

"grievances" include the following complaints of the aggrieved students, namely:

- ▶ Demand of excess money other than that specified in the declared admission policy or approved by the competent authority to be charged by the institution;
- ▶ Complaints of the students, from the Scheduled Castes, the Scheduled Tribes, Other Backward Classes, Minority or Disabled categories;
- ▶ Non publication of prospectus/broucher, as specified;
- ▶ Denial of quality education as promised at the time of admission or required to be provided;
- ▶ Publishing any information in the prospectus, which is false or misleading, and not based on facts;
- ▶ Delay in conduct of examinations or declaration of results beyond that specified in the academic calendar;
- ▶ On provision of student amenities as may have been promised or required to be provided by the institution;
- ▶ Non transparent or unfair evaluation practices;
- ▶ Non payment or delay in payment of scholarships to eligible student that such institution is committed, under the conditions imposed by University Grants Commission, or by any other authority

<http://www.sescollege.ac.in/students-grievance-redressal>



# Tutorial Cards

The internal assessment test schedules are prepared as per the university norms and communicated to the students well in advance. Evaluation is done by the course handling faculty members within a week from the date of examination and the details are recorded in the individual tutorial cards of students.

Sl No	Semester III Course	Internal Exam I	Model Exam	Mark (5)	Seminar/ Viva/ Assignment (2.5)	Attendance (2.5)	Internal Assessment (10)	University	
								Mark	Total
1	IT in Business	70	37	5	2.5	2.5	10	22	32
2	Numerical Skills	20	36	5	2.5	2.5	10	36	46
3	IT in Business - Practical	-	10	5	2.5	2.5	10	-	10
4	Financial Accounting	19	38	5	2.5	2.5	10	26	36
5	Operations Management	19	38	5	2.5	2.5	10	26	36
6	Management Skill Development Course	-	25	-	2.5	2.5	25	-	25
7	Legal Aspects of Business	18	37	5	2.5	2.5	10	29	39

Name & Signature: *[Signature]* HOD: *[Signature]* Principal: *[Signature]*  
 Tutor: *[Signature]* Parent: *[Signature]* Remark: *[Signature]*  
 Student: *Sandra*

Sl No	Semester IV Course	Internal Exam I	Model Exam	Mark (5)	Seminar/ Viva/ Assignment (2.5)	Attendance (2.5)	Internal Assessment (10)	University	
								Mark	Total
1	Entrepreneurship & Project Management	19	32	4	2.5	2.5	9	38	47
2	Business Ethics & Corporate Social Responsibility	19	36	5	2.5	2.5	10	30	40
3	Marketing Management	18	38	5	2.5	2.5	10	33	43
4	Corporate Accounting	18	31	4	2.5	2.5	9	28	37
5	Financial Management	19	29	3	2.5	2.5	8	28	36
6	Industrial Visit & Report	-	-	-	-	2.5	25	-	25
7	Business Research Method	19	32	4	2.5	2.5	9	31	40

Name & Signature: *[Signature]* HOD: *[Signature]* Principal: *[Signature]*  
 Tutor: *[Signature]* Parent: *[Signature]* Remark: *[Signature]*  
 Student: *[Signature]*

Sl No	Semester V Course	Internal Exam I	Model Exam	Mark (5)	Seminar/ Viva/ Assignment (2.5)	Attendance (2.5)	Internal Assessment (10)	University	
								Mark	Total
1	Cost Accounting	19	35	5	2.5	2.5	10	32	42
2	Human Resource Management	20	37	5	2.5	2.5	10	29	39
3	Banking Theory & Law and Practice	19	35	5	2.5	2.5	10	31	41
4	Organizational Behaviour	19	32	4	2.5	2.5	9	36	45
5	Retail Management	18	36	5	2.5	2.5	10	31	41
6	Economics of Travel and Tourism	-	35	5	2.5	2.5	10	24	34

Name & Signature: *[Signature]* HOD: *[Signature]* Principal: *[Signature]*  
 Tutor: *[Signature]* Parent: *[Signature]* Remark: *[Signature]*  
 Student: *Sandra*

Sl No	Semester VI Course	Internal Exam I	Model Exam	Mark (5)	Seminar/ Viva/ Assignment (2.5)	Attendance (2.5)	Internal Assessment (10)	University	
								Mark	Total
1	Strategic mgmt	18	37	5	2.5	2.5	10	33	43
2	Capital market	19	39	5	2.5	2.5	10	32	42
3	IB	19	35	5	2.5	2.5	10	21	31
4	Event mgmt	19	38	5	2.5	2.5	10	37	47
5	mgmt accounting	20	38	5	2.5	2.5	10	38	48
6	Management Training & Project Report	-	-	-	2.5	2.5	10	27	37

Name & Signature: *[Signature]* HOD: *[Signature]* Principal: *[Signature]*  
 Tutor: *[Signature]* Parent: *[Signature]* Remark: *[Signature]*  
 Student: *[Signature]*

SI No	Semester I Course	Internal Exam I	Model Exam	Mark (5)	Seminar/Viva/Assignment(2.5)	Attendance (2.5)	Internal Assessment(10)	University	
								Mark	Total
1	COMMUNICATIVE ENGLISH I	-	36	5	2.5	2.5	10	24	34
2	LANGUAGE THROUGH LITERATURE I	-	31	4	2.5	2.5	9	26	35
3	BRUJANATMAK SAHITYA	-	30	4	2.5	2.5	9	29	38
4	PRINCIPLES & PRACTICE OF MANAGEMENT	19	32	4.5	2.5	2.5	10	33	43
5	BUSINESS STATISTICS	19	32	4.5	2.5	2.5	10	37	47
6	BUSINESS ECONOMICS	18	33	4.5	2.5	2.5	10	34	44

Name & Signature

HOD:

Principal:

Tutor:

Parent :

Remark

Student: Sandra

SI No	Semester II Course	Internal Exam I	Model Exam	Mark (5)	Seminar/Viva/Assignment(2.5)	Attendance (2.5)	Internal Assessment(10)	University	
								Mark	Total
1	COMMUNICATIVE ENGLISH II	-	35	5	2.5	2.5	10	30	40
2	LANGUAGE THROUGH LITERATURE II	-	35	5	2.5	2.5	10	29	39
3	SAMPRESHANEY HINDI	-	29	3	2.5	2.5	8	28	36
4	BUSINESS COMMUNICATION	20	36	5	2.5	2.5	10	26	36
5	Q.T FOR BUSINESS DECISIONS	19	36	5	2.5	2.5	10	36	46
6	BUSINESS ENVIRONMENT	18	37	5	2.5	2.5	10	28	38

Name & Signature

HOD:

Principal:

Tutor:

Parent :

Remark

Student: Sandra


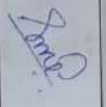
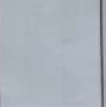
## Internal Assessment Register

Internal marks are recorded in the internal mark registers kept in the Department, which are signed by the students.

SES COLLEGE SREEKANDAPURAM								
INTERNAL MARK SHEET								
1								
Programme : B.Com								
Semester : V <sup>th</sup> semester								
Subject : 5B11 COM CORPORATE ACCOUNTING								
SL.No	Reg.No	Name	Exam (5)	Assignment (2.5)	Attendance (2.5)	Total	Remarks	Signature
1	SE16BR0001	DARYA.T	2	1	1	4		Darya
2	0002	ADRISHYA.A	3	1	1	5		Adrishya
3	0003	ALSHARYA.M.V	4	2	2	8		Alsharya
4	0004	ALPHONSA JACOB	4	2.5	2.5	9		Alphonsa
5	0005	AMRITHA.P.P	4	2	2	8		Amritha
6	0006	ANUSHA NAIR	5	2.5	2.5	10		Anusha
7	0007	ASWATHI.K.K	5	2	1	8		Aswathi
8	0008	ATHIRA.A	5	1	2	8		Athira
9	0009	ATHIRA.A	3	2	2	7		Athira
10	0010	ARISYA UNNI	2	2	1	5		Arisya
11	0011	NAYYA.K	4	2	2	8		Nayya
12	0012	REWMI.C	5	1	1	7		Rewmi
13	0013	SHABANA.K.P	4	2.5	2.5	9		Shabana
14	0014	SHABANA.C	5	3	1	9		Shabana
15	0015	SHAMSEENA.A.P	4	2.5	2.5	9		Shamseena
16	0016	SOORYA DAS	5	2	2	9		Soorya
17	0017	SREERAJ.V.V	4	2	1	7		Sreeraj
18	0018	ANILA.K.K	3	1	1	5		Anila
19	0019	ANJANA.M.V	4	2	2	8		Anjana
20	0020	ANUSMAYA.K.V	2	1.5	1.5	5		Anusmaya
21	0021	ARYA RADAKRISHN	3.5	1.5	1	6		Arya
22	0022	ASWATHI.K.V	5	2	1	8		Aswathi
23	0023	PASNA.K.A	5	1	2	8		Pasna
24	0024	HANOONA.C.V	5	2.5	2.5	10		Hanoona
25	0025	KARITHA NARAYANA	3	2	1	6		Karitha
26	0026	KASEEMA.IE	5	2	1	8		Kaseema
27	0028	LAYANYA.A.K	4	2	2	8		Layanya
28	0029	MEENA RAJEEVAN	2	1	2	5		Meena
29	0030	NAYYA NARAYANAN	3	1	2	6		Nayya
30	0031	NIMISHA.E	3	2	1	6		Nimisha
31	0032	RANJITHA AJAYAN	4	2	1	7		Ranjitha
32	0034	ADHARSH.P	3	2	2	7		Adharsh
33	0036	AYKIL.P	2	1	1	4		Aykil
34	0039	JITHIN.P	3	1	2	6		Jithin
35	0040	SOBIN JOSEPH	3	1	1	5		Sobin
36	0041	KIRAN BABU	1.5	1	1.5	4		Kiran
37	0042	MAD.SUJAIL.K.P	3	1	2	6		Sujail
38	0043	P.K.P ZIYAD	4	1	2	7		Ziyad
39	0044	SARUN.K.V	3	2	1	6		Sarun
40	0045	SEBIN JOSE	2	1	1	4		Sebin
41	0046	SREERAJ JOSE	2	1	2	5		Sreeraj

## University Model Answerscripts

The corrected answer papers of the students are distributed to them for verification by the students and any grievance is redressed immediately.

<b>SES COLLEGE SREEKANDAPURAM</b> KANNUR Name of Examination : <u>Fourth Semester Model Examination</u> (Course & Year) Subject : <u>EDP and Project Management - BBA</u> Code : _____			
Date <u>02/03/2020</u> DATE MONTH YEAR		No. of Booklets used <u>4</u>	
Register No. <u>SE18BBAR15</u>			
Name of Examination (Course & Year) <u>Fourth Semester Model Examination</u>		Paper <u>EDP and Project Mgt.</u> Code <u>4A13BBA</u>	
Subject <u>BBA</u>		Signature of the Candidate 	
Signature of the Invigilator 		Booklet No. <u>3367</u>	
Total Marks : _____		Percentage : _____	
Grade : _____		_____	

Question No.	Mark	Question No.	Mark
1		31	
2		32	
3		33	
4		34	
5		35	
6		36	
7		37	
8		38	
9		39	
10		40	
11		41	
12		42	
13		43	
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15		45	
16		46	
17		47	
18		48	
19		49	
20		50	
21		51	
22		52	
23		53	
24		54	
25		55	
26		56	
27		57	
28		58	
29		59	
30		60	

37/40

### Project management

Project management means it is the combination of human and non-human resources. And project management simply means that it is the accurate management of the project.

An entrepreneur is a person who starts a industry or business. There are different types of entrepreneurs like Business entrepreneur, Intrapreneur, Imitation entrepreneur, Agriculture entrepreneur, etc.

### Network

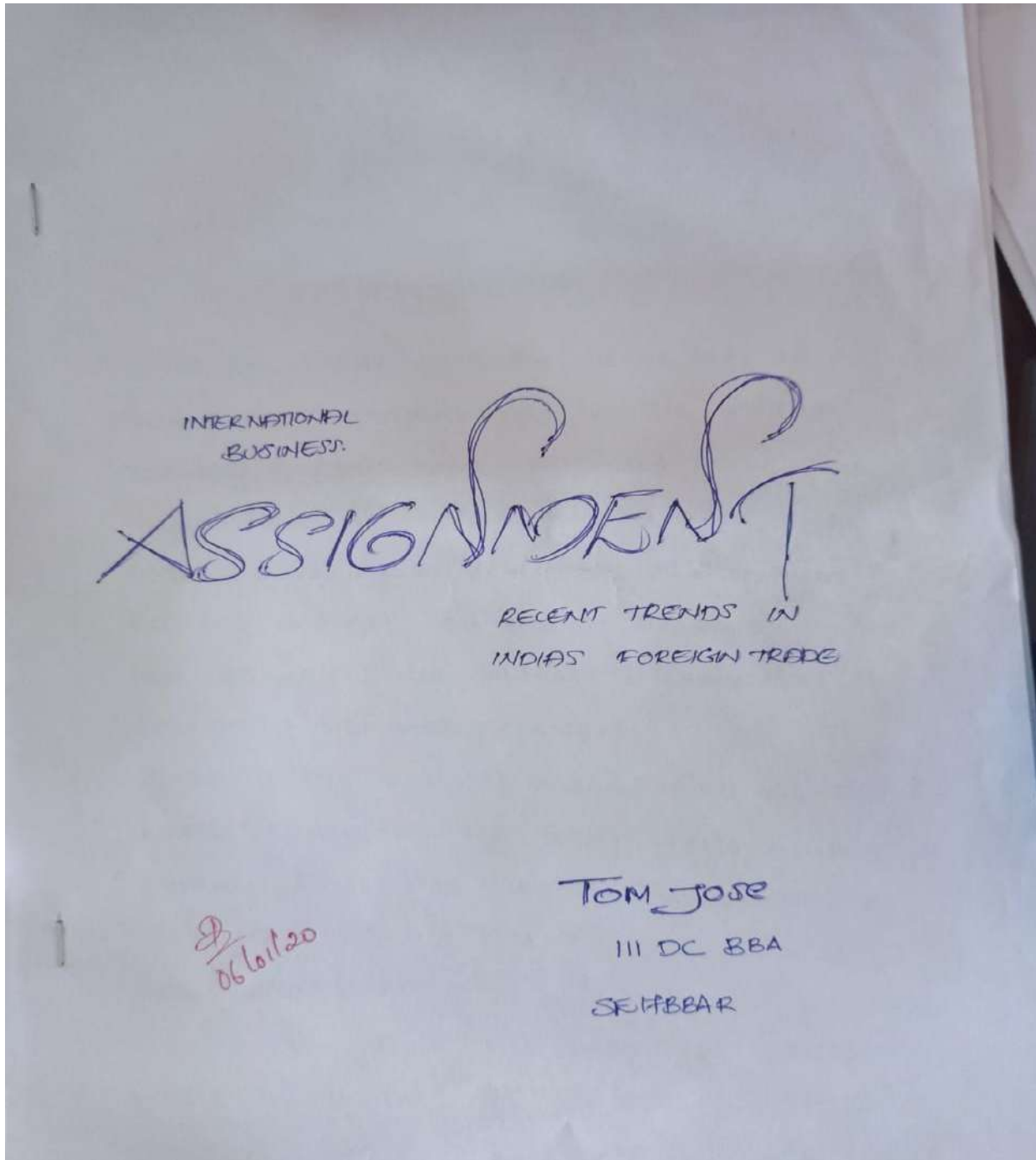
Network is a process it takes the aim or objective and the include the activities, event Burst, Mode etc... for achieving the aim.



### EDP - Entrepreneur and Development Project.

## Assignments and Reports

Students have to submit Assignments as a part of internal evaluation within the stipulated time to satisfy the internal mark requirements.





## Event management in India: Present Conditions

Event industry has seen a growth of nearly 5000% in the last decade, more than any other country and its upward trend shall continue.

These days event are held by many industries and charitable organisations and interest groups. They seek to build business relationships, raise money or celebrate achievement and India is not far behind in the trend.

The boom of the event management industry in India began in the 1990's with the opening up of the economy and took off the around the beginning of 2000. Since then it has been growing at a rate of 16% CAGR and is poised to grow at 20% during the coming years. The ability of the industry to adopt and grow with innovative technology is growth.

As per the report by EY-EEMA, the events industry in India is predicted to cross 10,000 crore mark by 2020-21. The key growth

## Lab experiments

For lab courses, the experiment is verified and indicated in the observation/record. The independent learning, practical approach to the real-time applications are tested by viva voce for laboratory courses.



## **Project Reports**

Projects are done under the guidance and supervision of a Teacher, which gives the students an opportunity to understand his strengths and weakness.

**A STUDY ON E-COMMERCE AND ITS AWARENESS  
AMONG STUDENTS**

**A PROJECT REPORT**

*Submitted by*

**ANSHAD N (SE14BBAR07), ASWIN S P (SE14BBAR24), ATHUL  
BALAN (SE14BBAR25) & AFSAL A K (SE14BBAR20)**

**Under the supervision of**

**SAJEESH T J**

**ASSISTANT PROFESSOR**

**DEPARTMENT OF COMMERCE**

**SES COLLEGE SREEKANDAPURAM**

*In partial fulfillment of the award of degree in*

**BACHELOR OF BUSINESS ADMINISTRATION**

**OF KANNUR UNIVERSITY**

**SES COLLEGE SREEKANDAPURAM**

**MARCH 2017**

## REVIEW OF LITERATURE

A lot of studies were conducted on the topic on *e-commerce*. So we found various studies like "The Adoption of E-commerce in India" "e-business in India" "E-commerce and India". The following are the ten *E-commerce or e-business* articles done in Indian context.

**Raven et al.** compared India and China's approaches in adoption of *e-business*. Based on the literature survey and secondary data, the study analyzed various factors influencing the growth of *e-businesses* in the two countries. The factors examined include government policy and focus, existing technology infrastructure regulatory environment, experience and understanding of business operations, and culture, among others. The study concludes that China appears to be ahead of India in the infrastructure, but India is ahead in *e-readiness*. Further, it states that both countries are poised for rapidly increasing *e-business*, however, problems of poverty and inequality between urban and rural connectivity must be resolved to really take advantage of *e-business* in both the countries.

**Malhotra and Singh** studied the determinants of Internet banking adoption by banks in India. Panel data of 88 banks in India covering the financial years 1997-1998 to 2004-2005 was collected through CMIE (Centre for Monitoring Indian Economy) database. Logistic regression analysis was used, the dependent variable is categorical with a value of 1 if a bank adopted Internet banking during the study period and 0 otherwise. Independent variables included in the study are firm size, firm age, bank deposits ratio, average wages, expenses (fixed assets & premises), ROA (ratio of average net profits to average assets), market share, average number of branches, percentage of banks adopted Internet banking. The results of the study prove that Bank type (Private), firm size, bank deposits ratio, firm age, market share, average number of branches, percentage of banks adopted Internet banking and expenses, are found to be significant in adoption decision. Wage and ROA are found to be insignificant. This study contributes to the empirical literature on diffusion of financial innovations, particularly Internet banking in Indian context. Most of the study on adoption of technology was related to developed markets like US and

## 5.1 FINDINGS

The findings of the study are,

- Most of the respondents are shopping online very likely.
- Majority of the respondent prefer Flipkart for online shopping.
- Most of the students are satisfied with the product comparison facility of the e-commerce site.
- Most of the students are satisfied with the price comparison facility of the e-commerce site.
- Most of the students are satisfied with the payment option offered by the e-commerce site.
- Most of the students are satisfied with the speed of e-commerce websites.
- Most of the students are satisfied with the expectation in a shopping model of the e-commerce site.
- Many of the students are neither satisfied nor dissatisfied with the minimum delivery time of the e-commerce site.
- Many of the students are neither satisfied nor dissatisfied with the product trial experience of the e-commerce site.
- Most of the students are satisfied with the features of the e-commerce site.
- The analysis shows that there is a significant relationship between monthly income of the family and frequency of online shopping of the respondent.
- There is no any relation between the satisfaction with e-commerce features and the user friendly factors of the sites.

